

# PALM EMPORIO

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LARGEST PREMIUM MALL IN PURVANCHAL

\*GORAKHPUR\*

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# A HAVEN OF OPPORTUNITY



Gorakhpur is a city with a vibrant history and equally remarkable future. It is globally renowned for its unique energy that has to be experienced in person. Its warm people and inherent ability to celebrate life in a very distinct and intense way.

Gorakhpur's transformation into a leading shopping destination has started with the development of Palm Emporio, the new retail mall in the heart of Gorakhpur along Ramgarh Lakefront. It will stand side by side with recognizable shopping destinations in Delhi, Lucknow and Noida. Designed to offer an unparalleled shopping experience, Palm Emporio will combine retail, entertainment and leisure features with vast green spaces around the development and an incredible view of the most attractive Ramgarh Tal spanning across approx. 800 Acres.

Being personally involved in the development of Paalm Paradise, one of the most astounding township projects in the region, we see Gorakhpur in its very near future as one of the leading business, tourist and retail centres of the entire Eastern Uttar Parades and one of the most vibrant cities in North India.

Director, ALS





INTRODUCING  
Paalm Paradise

## AISSHPRA LIFESPACES

### CREATING COMMUNITIES

Aisshpra Lifespaces is a private real estate company specialising in the creation and development of integrated townships.

Working with passion and resilience, Aisshpra Lifespaces develops large scale flagship destinations by designing and implementing sustainable mixed-use facilities that energise and diversify communities, create jobs, attract local and international investments, and positively impact business and tourism.

Working together with industry leading professionals, Aisshpra Lifespaces is now applying its expertise to the retail centre of Paalm Paradise to create the new heart of the city.



New Delhi  
Gorakhpur



# A MASTERPIECE OF LUXURY

## DEVELOPMENT OVERVIEW

A gateway to bliss and serenity, Paalm Paradise is opulently designed for those who believe in perfection. Perched at city's most fascinating locale, this upscale-luxury abode features the most exclusive residences, blessed with a world of ultra-modern lifestyle conveniences.

## DEVELOPMENT DETAILS

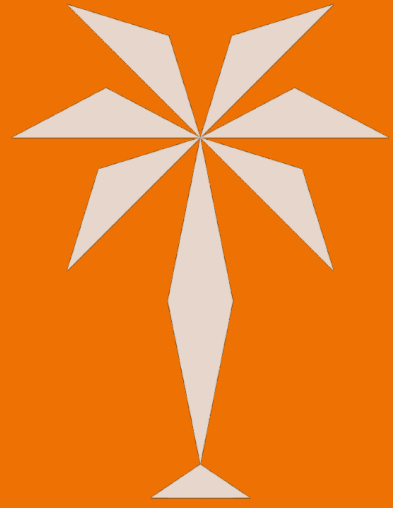
Spread over 75 Acres, Paalm Paradise will be a unique destination in the region, offering exclusive Innovatively planned integrated colony | Prominently located at Taramandal, Gorakhpur Master planned Plots, Apartments & Villas | Overlooking greenery & Ramgarh Taal lake Palatial gated entrance | Provision for a multi-star hotel | Shopping complex & food court

## LIFE BY THE LAKE

Paalm Paradise is abundantly enveloped by green and clean surroundings. Excellent connectivity with the entire city | Fast developing infrastructure Easily accessible from NH-28 | Close to bus depot, railway station & airport Minutes away from hospitals, institutions & religious places

Site  
**75 Acres**

Retail  
**7,50,000 Sq.Ft**  
(approx.)



**PALM  
EMPORIO**

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**GORAKHPUR**  
A LAND OF  
OPPORTUNITY

# LEADING THE REGION'S ECONOMY

Gorakhpur is now emerging as the most favoured destination in Uttar Pradesh for industrialists after Noida. Gorakhpur, which is the home of Chief Minister Yogi Adityanath, has seen 259 small and big industrialists of the country acquiring land from Gorakhpur Industrial Development Authority (GIDA) to set up their factories in the district.

According to the government spokesman, the total investment made by the industrialists in the past four years in Gorakhpur is estimated at Rs 1,000 crore while an additional Rs 1,500 crore is likely to be spent by the entrepreneurs in the city by the end of the year. Prominent among the investors are the Aditya Birla Group and the Coca-Cola Company who have approached GIDA for land to set up their units.

Apart from providing land to the industrialists to set up their factories, GIDA officials are working on several projects like setting up a plastic and a textile park as well as a flatted factory in Gorakhpur to attract investors.

Schemes worth more than Rs 30,000 crore, including the textile park project, started by the chief minister, are acting as catalysts for the industrial growth of the city. Tourist destinations in Gorakhpur are also being developed. The planetarium area is being developed to attract tourists and the Ramgarh Tal has also been given a new look. Different types of industries are being set up in Gorakhpur, including the food processing units.

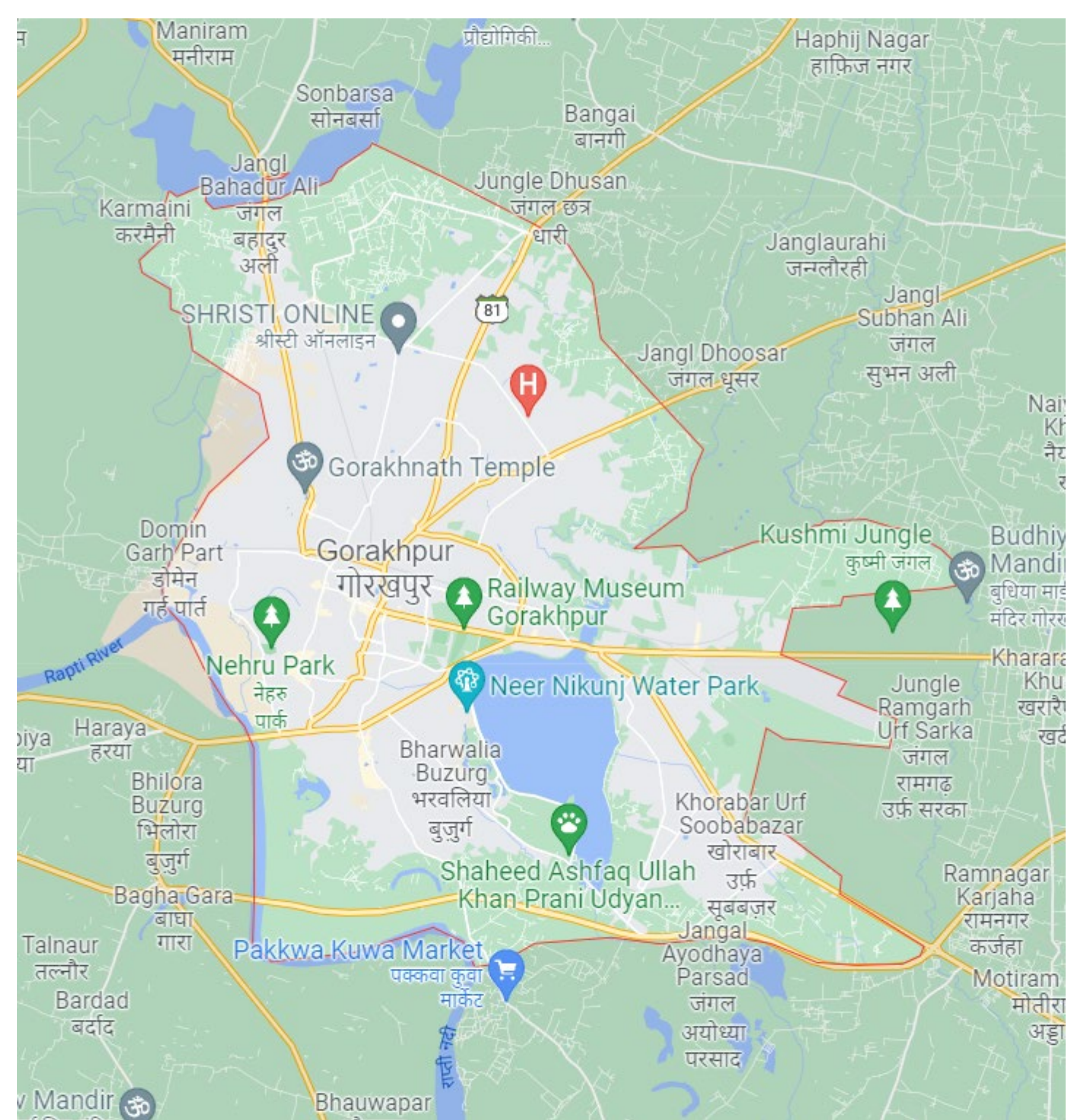
In the past four years, industries namely, the Gallant Ispat Limited, Shuddh Plus Hygiene, Crazy Bakery Udyog, Ankur Udyog Limited, Spice Laminates Private Limited, Aditya Motors Private Limited, India Glycol Private Limited, RK Oxygen Private Limited and Samastha FIDS have established their factories and have also started production.

On the other hand, multinational company Coca-Cola has sought 32 acres of land from GIDA to set up a bottling plant in Gorakhpur. Besides, the fertiliser factory built at the cost of around Rs 7,000 crore will also start producing 3,850 metric tonnes of manure daily soon.



Population  
of Gorakhpur  
**2.5 million**

Foreign  
Investments  
**\$1 billion**  
since 2017







**GORAKHPUR**

THE RIGHT PLACE

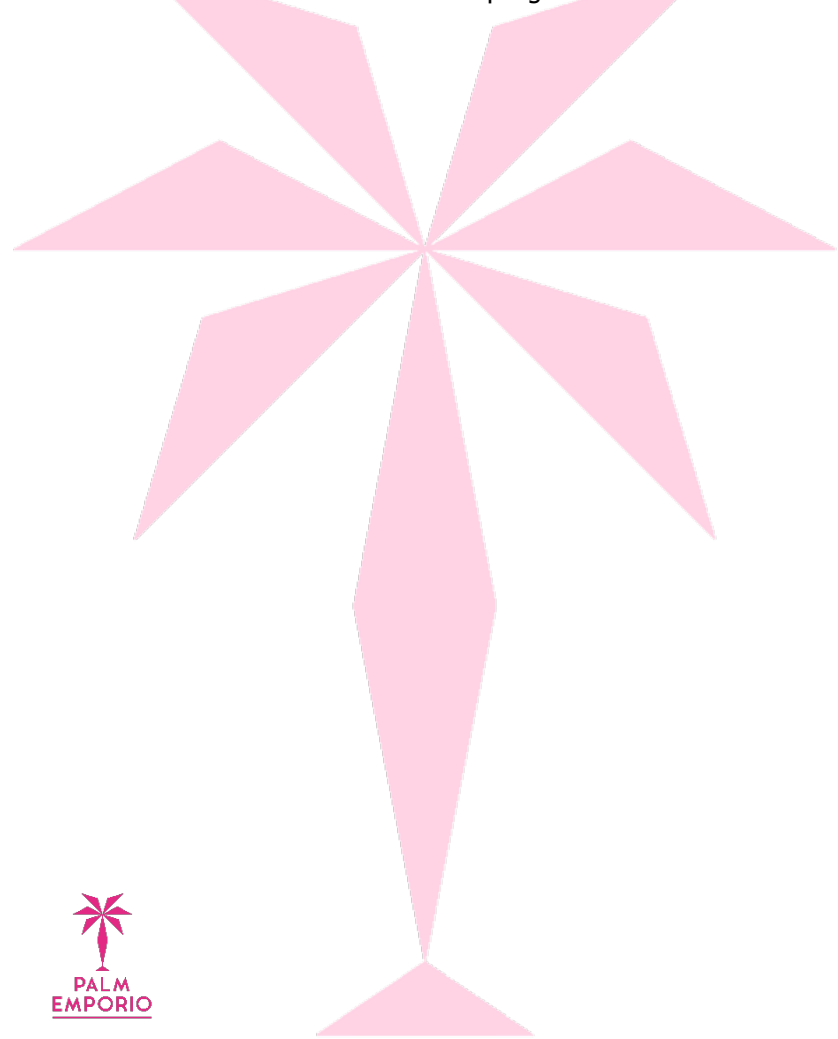
THE RIGHT TIME

TO INVEST

# ONE OF THE "BEST DESTINATIONS IN UTTAR PRADESH"

Gorakhpur is a city in the Indian state of Uttar Pradesh, along the banks of the Rapti river in the Purvanchal region. It is situated 270 kilometres east of the state capital Lucknow.

Gorakhpur lives for the moment and people in Gorakhpur live for leisure. That is why in recent years Gorakhpur has emerged as one of Eastern Uttar Pradesh's fastest developing destinations.



Area  
**1042 km<sup>2</sup>**

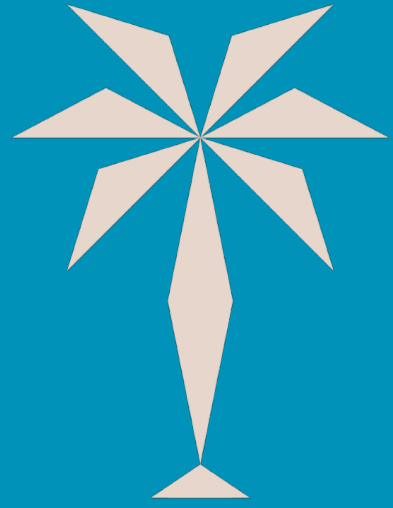
Population of  
Gorakhpur  
**2.5 million**





# RETAIL BUSINESS RISING

The retail business in Gorakhpur is growing, encouraged by the ambitious developments along its Lakefront. Gorakhpur is the most under-supplied city in India. Most of the anchors tenants are from the category of mainstream brands while the selection of luxury brands are presented mostly in multi-brand stores.



**PALM  
EMPORIO**

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**GORAKHPUR  
LAKEFRONT A  
REMARKABLE  
DEVELOPMENT**



# GORAKHPUR 'S MOST EXCITING NEW DEVELOPMENT

Palm Emporio is the city's 350 crore new Destination mall developed by Aishpra Lifespaces, covering 7,50,000 square feet beside the Ramgarh Taal. It is part of the 75 Acre Paalm Paradise integrated township delivering transformational change to the area by supporting sustainable development, creating new public spaces, prioritising streets for pedestrians and bringing the cultural life of Gorakhpur to the heat of the city.

This ambitious new development is being completed in phases: Paalm Springs Plots, Paalm Heights Apartment, The Paalm Villas, Hospitality and Academic Institutions, and the highlight Palm Emporio- the largest shopping mall in the region.



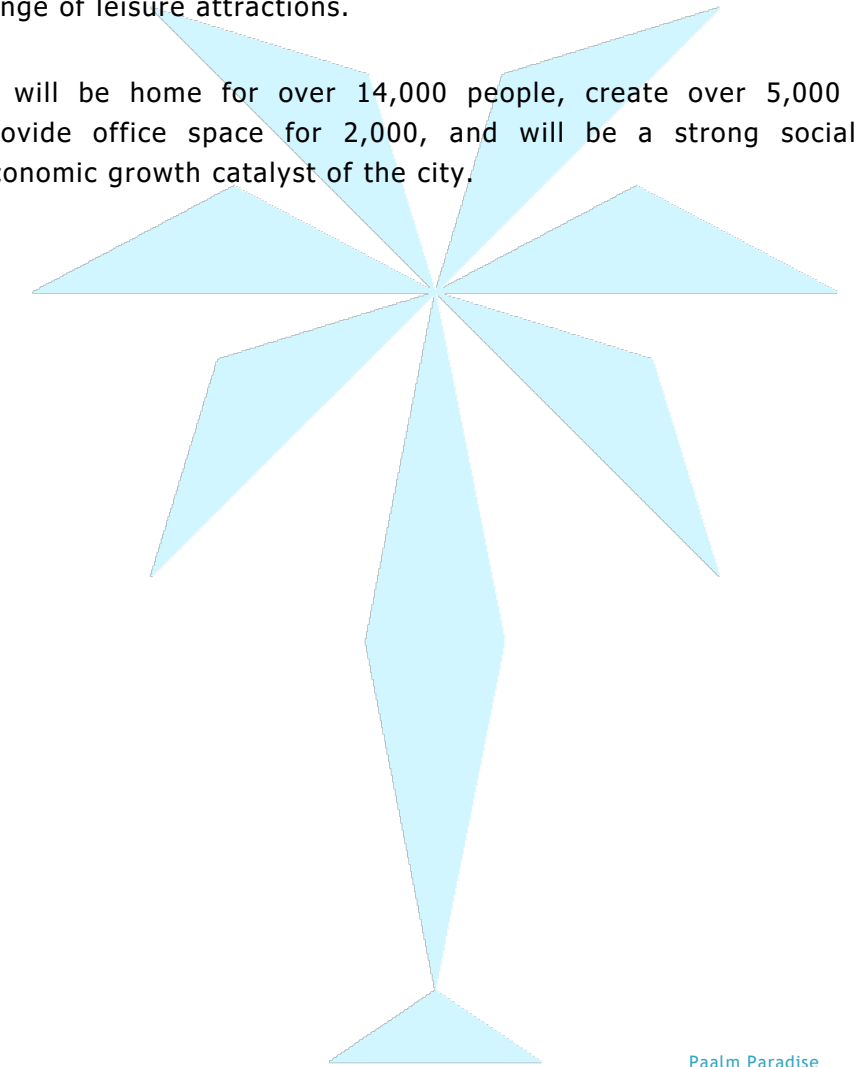


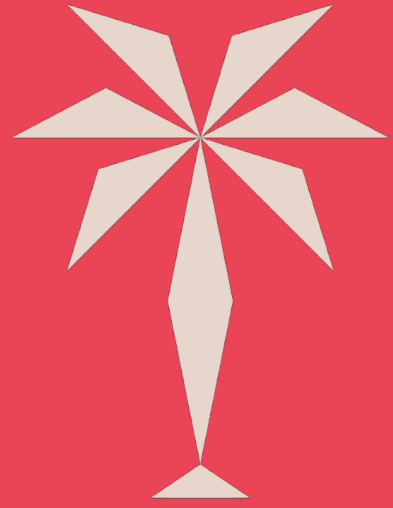
# LIFE, STYLE

Paalm Paradise is set to become a world-class destination to excite the senses and celebrate Gorakhpur 's culture and history while supporting future commercial success and healthy living. It will be a place for both Gorakhpur citizens and guests, an area rich in character and activities that link people to the lake.

The revitalised Waterfront will feature world-class residences, villas, condominiums and the biggest shopping and lifestyle destination in the Eastern Uttar Pradesh, premium hotels, cultural venues, educational institutions, modern healthcare amenities and a wide range of leisure attractions.

It will be home for over 14,000 people, create over 5,000 jobs, provide office space for 2,000, and will be a strong social and economic growth catalyst of the city.





**PALM  
EMPORIO**

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**PALM EMPORIO  
THE NEW HEART  
OF GORAKHPUR**





FASHION

MILBAAR

APPLIC

KIDZANI

BREZZER

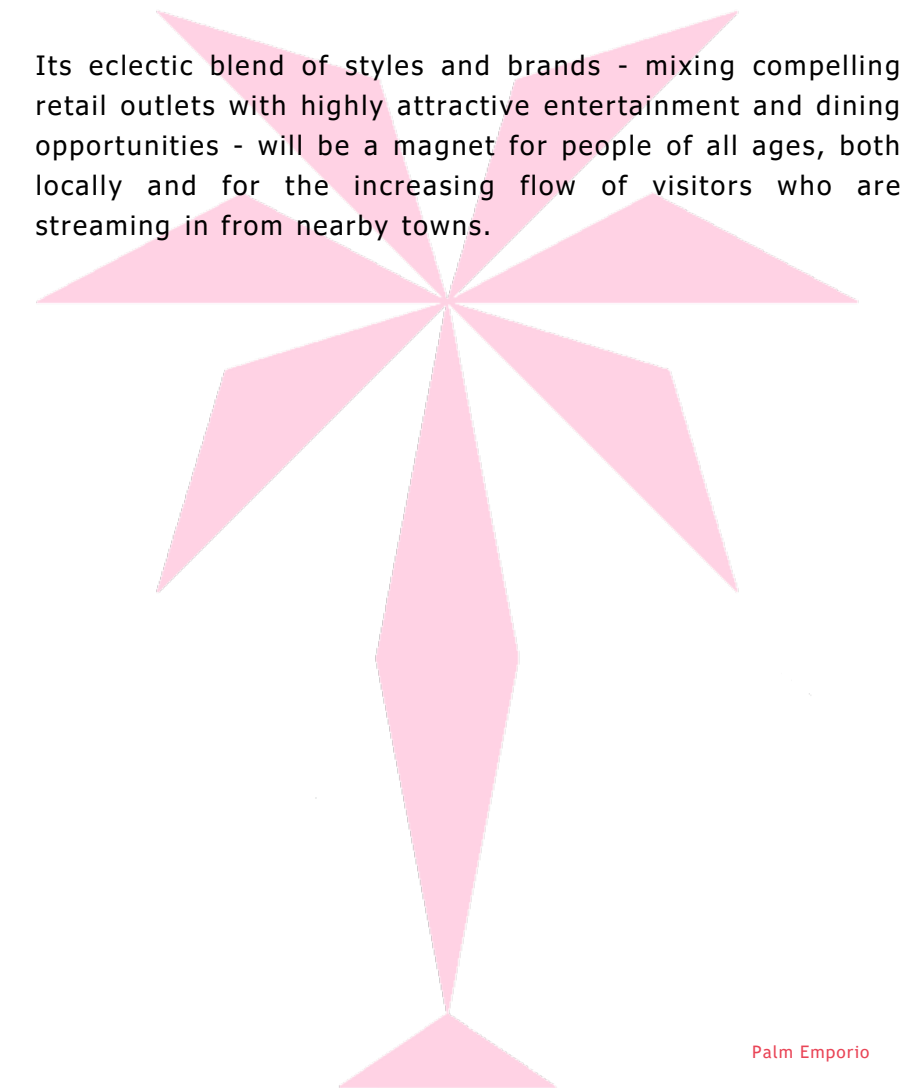
LUXEN

sport

# PALM EMPORIO HAS IT ALL

Palm Emporio will not only be the largest shopping mall in Gorakhpur, but also across the entire Eastern Uttar Pradesh.

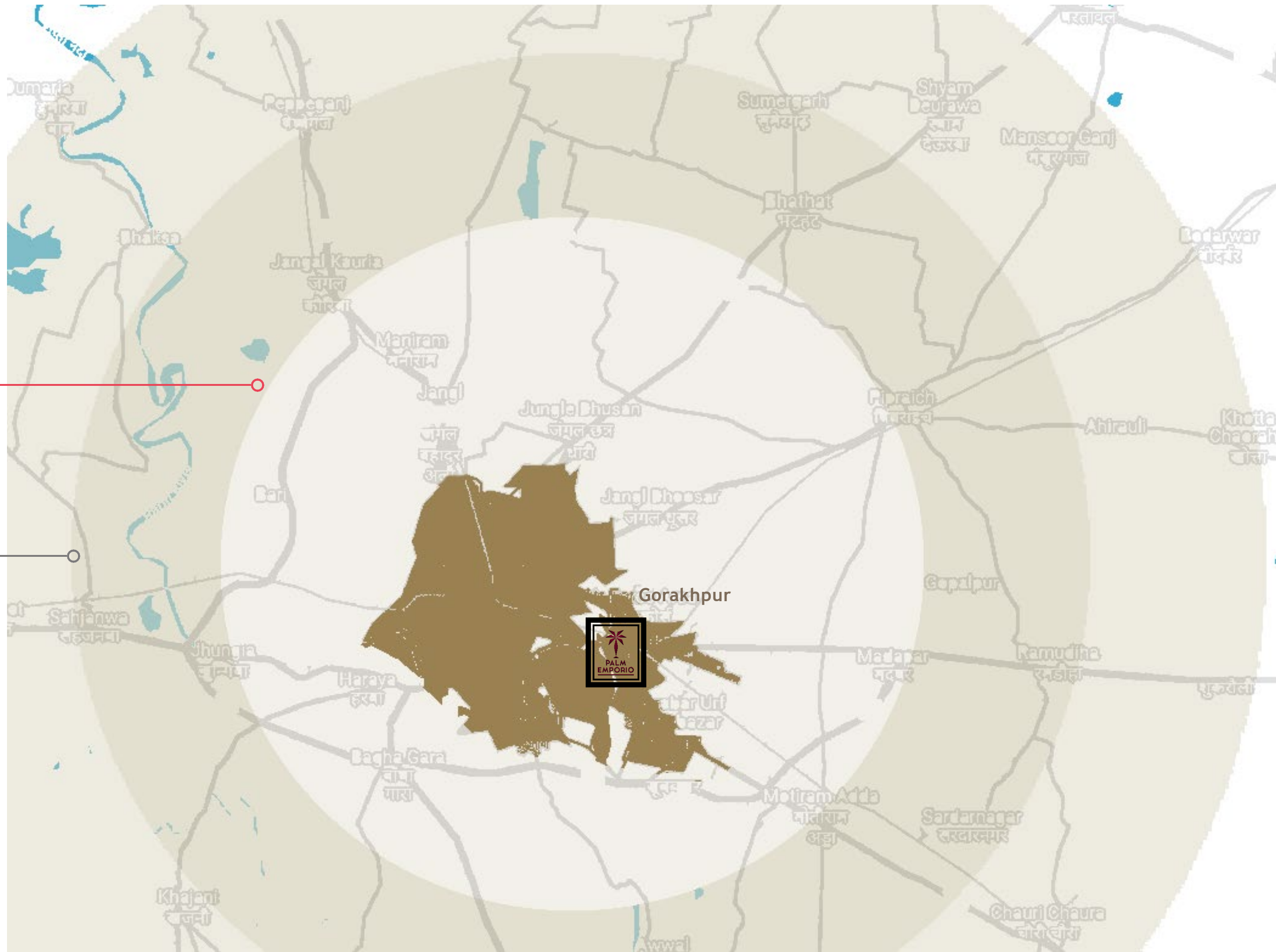
Its eclectic blend of styles and brands - mixing compelling retail outlets with highly attractive entertainment and dining opportunities - will be a magnet for people of all ages, both locally and for the increasing flow of visitors who are streaming in from nearby towns.



# CATCHMENT AREA

**30 minutes**  
5,00,000 people

**45 minutes**  
15,00,000 People



# ONE OF THE MOST ACCESSIBLE LOCATIONS IN GORAKHPUR

Gorakhpur Waterfront is well-positioned along the east (right) bank of the River Sava opposite New Gorakhpur. It is connected to New Gorakhpur (west Sava bank) by four nearby bridges and to the city centre by main traffic arteries and boulevards.

The site offers excellent accessibility: it is just a 15-minute drive from Airport City Gorakhpur with direct access to the highway, within 2km of the emerging central business district, just 8KM from Gorakhpur Central Station, and within walking distance of the historic city centre.

The Waterfront overlooks the significant historic site of the Gorakhpur city providing an opportunity to connect future residents with the exceptional cultural history of Gorakhpur.

Airport  
**10 km**

Sahara Estate  
**500 m**

Town Centre  
Golghar  
**8.0 km**

AIIMS  
**9.5 km**

Ramgarh Taal  
**0 km**





WEST

FISRT CRI

SHOPPER SHOP

ORANGE

BIRD TALK

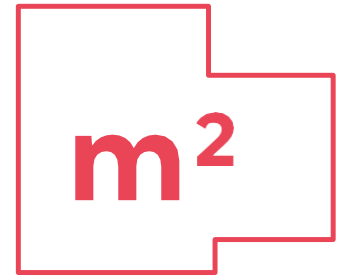
clothes

VAN HUSSEN

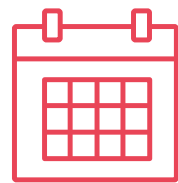
VOGUE



# PALM EMPORIO KEY FACTS



Leasing Area  
**6,00,000 Sq. ft**



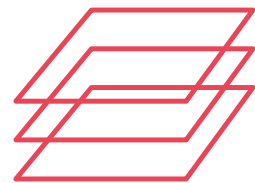
Mall starts operating  
**2024**



Retails on  
**Five Floors**



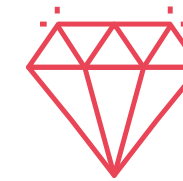
Parking places  
**900  
Cars**



GFA  
**7,50,000 Sq. Ft**  
(approx.)



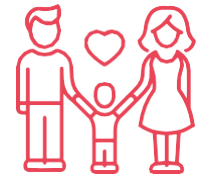
Fashion 'high street'  
in central atrium



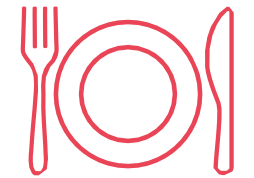
Luxurious shopping  
and dining experience  
with world-class  
luxury brands



Modern Multiplex  
cinema



New concepts by  
Aishpra Lifespaces  
integrating people  
and spaces



Restaurants and  
cafes with outdoor  
**Lake front  
seating terrace**



wowork

PALM  
EMPORIO

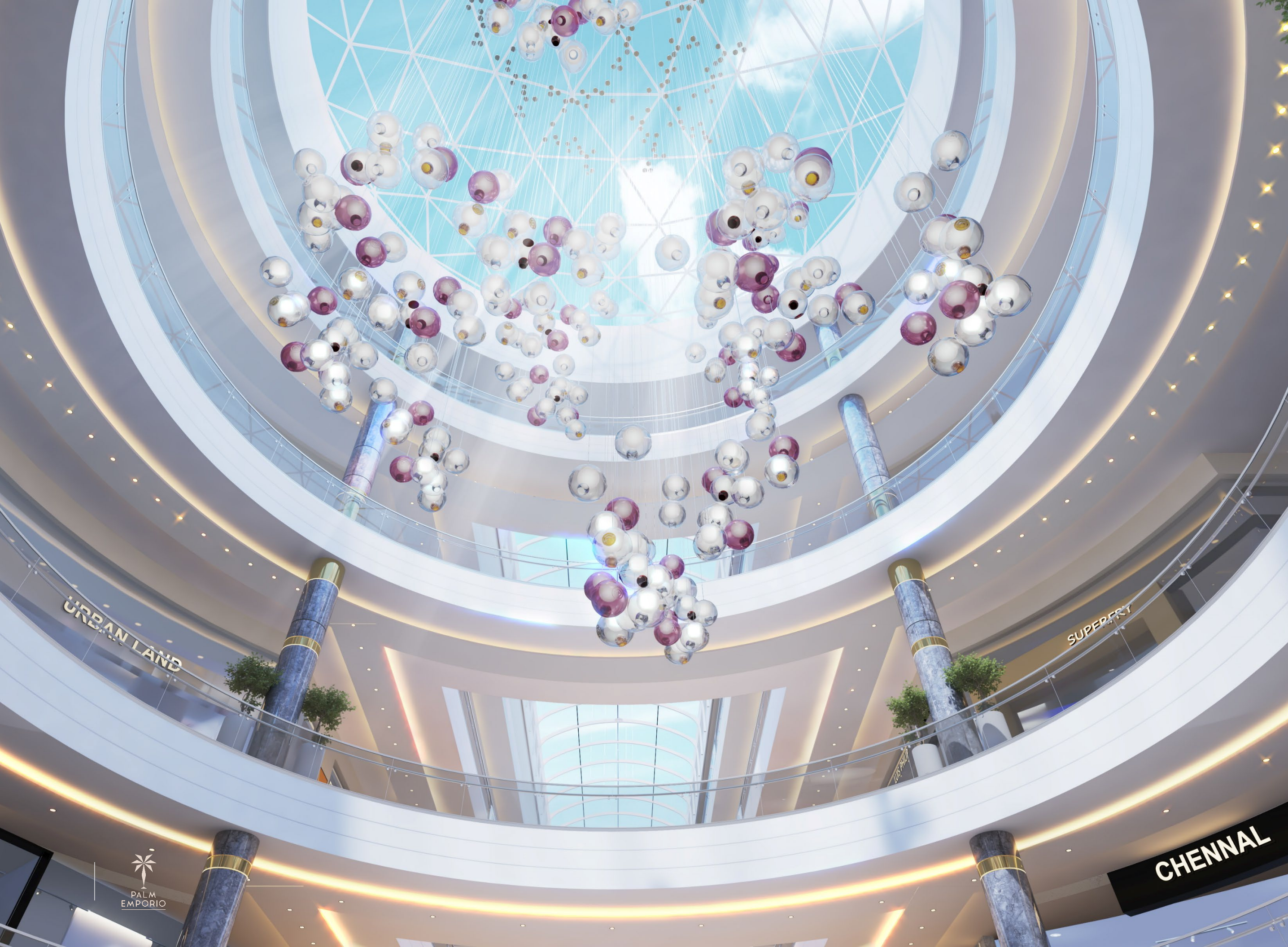
GUCCI

PALM  
EMPORIO

H&M

H&M

PALM  
EMPORIO



# SUPERB OPEN SPACES, STYLISH DESIGN

The mall is projected to be a huge crowd attractor with entertainment, waterfront restaurants and fashion, all under one roof. The unconventional shopping mall design includes internal public streets to allow the connection between the surrounding area and waterfront, and is perfect for a dense urban environment.







HOME CE

US POOL

FOOD  
ALWAYS  
FUN

FOOD is the  
MAIN GROUND  
a UNIVERSAL

ion

newstyle

KMAAYA

RICH



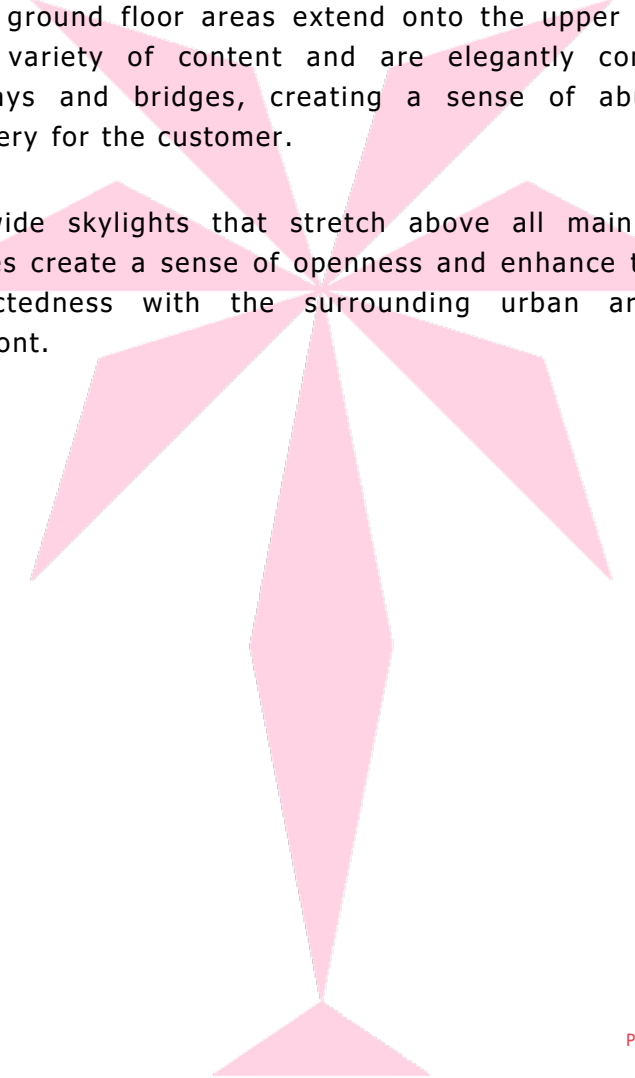


# DESIGNED TO IMPRESS AND DELIGHT

Palm Emporio has been designed to seamlessly integrate and extend Gorakhpur 's existing street grid, extending the spirit and fabric of the streets into and through the building.

These ground floor areas extend onto the upper levels with a wider variety of content and are elegantly connected with laneways and bridges, creating a sense of abundance and discovery for the customer.

The wide skylights that stretch above all main streets and squares create a sense of openness and enhance the feeling of connectedness with the surrounding urban area and the Lakefront.



wowork

  
PALM  
EMPORIO

PALM  
EMPORIO Mall



H&M



PALM  
EMPORIO





# A CONVENIENT, COMPELLING SHOPPING EXPERIENCE

As the largest shopping mall in the entire region, Palm Emporio will deliver an unprecedented retail experience both in terms of variety and quantity. With over 150 local and international brands from which to choose, it will be home to a wider range of shopping opportunities than any other destination in Gorakhpur.

Its thoughtful design will feel more like an extension of the town centre, rather than the usual mall experience of a separate space within it. Shoppers will find everything from a hypermarket to unique boutiques, with everything they might need close by.





BIRD TALK

trc bella

Fashion

FASHION CLOTHES

FASHION

VTsIV





## DINING, SERVED WITH VIEWS OF THE RAMGARH TAAL

Shopping is hungry work, and there are few places more inspiring to eat in Gorakhpur than alongside the beautiful Ramgarh Taal. That's why Palm Emporio has been designed with a compelling focus on all forms of dining.

Visitors will be able to choose from a mouth-watering range of different cafes, and a variety of food courts catering for all tastes and budgets. From the perfect breakfast bar, or lite bite at lunch, to evening restaurants or late-night snacks, Palm Emporio has something to tempt everyone.



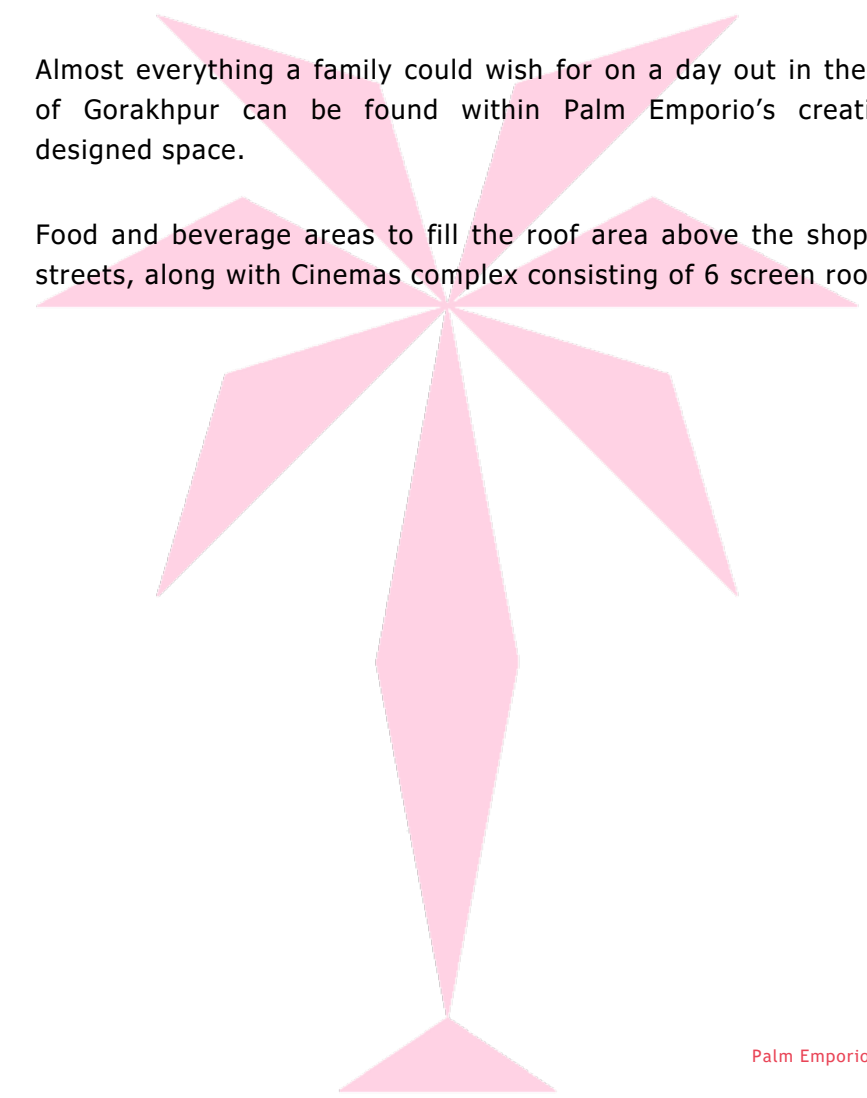


# ENTERTAINMENT FOR ALL AGES

The Entertainment Center in Palm Emporio is the newest and most impressive family entertainment centre in the region.

Almost everything a family could wish for on a day out in the city of Gorakhpur can be found within Palm Emporio's creatively designed space.

Food and beverage areas to fill the roof area above the shopping streets, along with Cinemas complex consisting of 6 screen rooms.





# CONTACT

## **Palm Emporio Mall - Gorakhpur**

### **Venture by:**

**Hari Prasad Gopi Krishna Saraf pvt ltd**  
**Vikas Kejriwal Group of companies**  
**K K Group of companies**

### **Developer of Aisshpra Lifespaces**

Corp. Office:  
Flat no. 106, Tower-B, Palm Paradise, Taramandal,  
Gorakhpur,  
Uttar Pradesh, 273016

Disclaimer : Visual representation shown is purely conceptual. Elevations, layout plans, specifications, finishes and amenities, etc. are tentative and subject to variation/revision/modification without prior notice, by the developer and/or the competent authorities.

